



# Eligibility Screen

## UpLift 2024 - 2025

### Opening Help Text:

Thank you for your interest in applying to UpLift: An Early Stage Sprint. The Eligibility Screening period is now open and runs continuously for ongoing cohorts.

	Spring 2024 Cohort	Summer 2024 Cohort
Eligibility Screen Opens	February 1, 2024	February 1, 2024
Eligibility Screen Closes	March 4, 2024	June 17, 2024
Program Begins	March 20, 2024	June 27, 2024
Program Ends	May 29, 2024	Thursday, September 5

UpStart will hold an information session regarding this screening on February 8, 2024 from 3pm - 4pm ET / noon - 1pm PT. You may register for the information session here ([link](#)). The information session will also be recorded and will be available on our website ([link](#)).

UpStart aspires to build an entrepreneurial ecosystem that embodies and drives toward greater diversity, equity, inclusion, and justice. Our commitment to diversity in programming can be found here ([link](#)).

UpStart is also committed to being fully inclusive in our process. Please see below for instructions on how to submit video messages in place of written responses. Any further accommodation requests can be sent to [accessibility@upstartlab.org](mailto:accessibility@upstartlab.org).

### To prepare for this screen:

1. Set aside approximately 1-1.5 hour to complete this screen. Our intention is for you to use documents that you already have. We do not expect you to create new documents for this portion of the process.
2. Review the [venture eligibility criteria](#) to better understand how your submission will be reviewed.
3. Video submissions are allowed in place of any written response. To submit a video response you will need to record a video and save it in a way that can be accessed by someone outside of your organization through a URL. Please paste the URL of your video response directly into the corresponding answer's text box. (You may use any platform you desire to record your video. Some recommendations include Vimeo, Zoom, and Google Meet.) For technical support saving and/or sharing videos as a URL, please contact [allisond@upstartlab.org](mailto:allisond@upstartlab.org).



## Questions

### Mission Alignment

1. Please share the mission and/or vision of your organization.

#### At Early Stage, UpStart understands the following to be true:

- Venture can articulate the impact it seeks to achieve through a mission and or vision statement
1. Please indicate what makes your work supportive of a thriving *Jewish* community. This could be from meeting a specific need of the Jewish community AND/OR meeting a community need Jewishly.
    - a. In less than 90-100 words, or a 60-90 second video, describe how you contribute to at least **ONE** of the following:
      - i. Thanks to your work, community practices are informed by Jewish tradition and culture.
      - ii. Thanks to your work, there is ample opportunity for community members to express their expansive Jewish identity, practice, and culture.
      - iii. Thanks to your work, opportunities to engage in traditional Jewish life are accessible and inclusive. Traditional Jewish spaces are welcoming to all Jewish people.
    - b. In addition, please provide evidence that shows proof of the above. [Examples of evidence *may* include: **Examples of resources used in your offerings, testimonials from participants, documentation of your venture's values, etc.**]

#### At Early Stage, UpStart understands the following to be true:

- Venture is evaluating the initial impact and or contribution it makes (or will make) to a Thriving Jewish Community

*Help text: You may upload up to 5 separate attachments in the form of PDFs.*

## Value/Growth Strategy

2. Please share evidence that shows how your venture articulates and arrives at your value proposition.
  - a. Complete the following sentence: [name of venture] seeks to address [the challenge you have identified] by providing [the value you provide] to [your target audience].
  - b. In addition, you may upload documents that show further evidence. [Examples of evidence *may* include: **Community Mapping Assessment, list of others in the field, audience persona, focus group data, etc.**]

### At Early Stage, UpStart understands the following to be true:

- Venture is actively testing understanding of the challenge for which the venture seeks to solve
- Venture is exploring the work of others in the field to understand how to best situate themselves as having a unique offering
- Venture is working to articulate their primary audience
- Most users of the offering are new, and no reputation has formed towards the venture's value

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## Impact

3. Please share evidence indicating how you know that the need you seek to address is a prevalent need.
  - a. I have asked my community members for feedback in order to create my programming/offering (y/n)
  - b. After programming/offerings/events, I ask about participant satisfaction (y/n)
  - c. In addition, please upload documentation that shows evidence of the questions above. [Examples of evidence *may* include: **Questions from surveys/focus groups, schedule of surveys/focus groups, lists/groupings of community members surveyed, etc.**]

### At Early Stage, UpStart understands the following to be true:

- The venture is beginning to articulate the importance of regularly examining community needs for the sake of evaluating its impact
- The venture is preparing to use basic surveys to understand satisfaction of participants

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## Revenue Model

4. Please share evidence that your venture is financially stable at this stage.
  - a. Fill in the following fields:
    - i. Total expenses for one cycle of offerings \_\_\_\_\_.
    - ii. Total revenue \_\_\_\_\_.
    - iii. Cash-on-hand \_\_\_\_\_.
    - iv. List of grants/contracts signed or secured \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_.
  - b. In addition, please upload documentation that shows evidence of your financial stability. [Examples of evidence *may* include: **Budget printout, expenses and revenue statements, grant/contract agreements, etc.**]

### At Early Stage, UpStart understands the following to be true:

- The venture has received its first grant/contract at an amount that can shift organizational planning
- The venture can cover expenses for one full offering cycle, through a combination of the following:
  - Cash reserves
  - Revenue
  - List of grants/contracts signed or secured

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## Team/Leadership

5. Please share evidence that your venture has sufficient people and leadership to support the work at this stage.
  - a. Fill out the following:
    - i. Do you have a full-time, dedicated staff person? (y/n)
      1. If yes, please fill out their name and title
    - ii. List any other staff, including their titles:
  - b. In addition, please upload documentation that shows evidence of your staff. [Examples of evidence *may* include: **Documentation referencing venture leader by name, staff list including responsibilities, Founder/ED/CEO job description, list of contracted support, etc., copy of “Who We Are”**]

### At Early Stage, UpStart understands the following to be true:

- The venture leader takes on more significant work to move the venture forward
- The venture has more than one staff person doing the work of the organization
  - Staff may not be full-time
- The venture staff hold responsibilities across multiple functions of the work



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6. Please share the names and titles of advisors and/or Board Members that currently support your venture's work.

**At Early Stage, UpStart understands the following to be true:**

- The venture is considering developing an official board
- The venture has some grouping of people who are “advising” the work

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